

5 Tips to Up Your Marketing Game

Join Us for a Lunch and Learn

Marketing your business can feel overwhelming and frustrating. Just when you think you've got it figured out, there are new tools, tactics, and technology that are changing the marketing landscape.

It's hard to stay current on the latest marketing trends. It can be even more challenging to incorporate these new trends into your business marketing.

In this webinar, Elizabeth King of King PR & Marketing will share the five things you can do right now to up your marketing game.

We will discuss why it's more important than ever to:

- Create a marketing strategy
- Update your website
- Invest in SEO
- Gather online reviews, and
- Build trust through video

Register today to learn the top five things to improve your business marketing.



MUSKOGEE CAMPUS: 11:30 AM
2403 N. 41st Street East, Muskogee, OK
Cost: \$10, lunch included

CONTACT TO REGISTER

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Elizabeth King, APR, is a public relations professional with more than 20 years of experience in internal and external communications, community relations, fundraising, and event management.

A native Oklahoman, Elizabeth is a graduate of Loyola University New Orleans' award-winning school of mass communications and earned her Accreditation in Public Relations (APR) from the Public Relations Society of America. She received the Women of Distinction Award from the Tulsa Business and Legal News, was

named Entrepreneur of the Year by the Bixby Metro Chamber and Young Professional of the Year by the PRSA-Tulsa Chapter.

Her company, King PR & Marketing, is a comprehensive public relations and marketing firm specializing in branding, communication and community engagement.

